

Planting With Purpose



Practice Overview New York State

About the Program:

Planting trees on your land is an impactful way to help mitigate climate change and improve your local environment by sequestering carbon, increasing wildlife habitat, provide shade and improving water quality. New York landowners like you can participate in The Nature Conservancy's newly launched Planting with Purpose program to get support in planting trees and expanding forest cover on your property.

How to Participate:

Planting with Purpose provides New York landowners with technical assistance in creating a tree planting plan and provides access to free trees and materials through your local District Tree Sale.



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General Eligibility Guidelines:

- Your property is in Jefferson County, Franklin County or adjoining counties. Adjoining counties work with Jefferson and Franklin County District Tree Sales.
- Your property is privately owned, including ownership by individuals, families, trusts or nonprofit organizations (camps, churches etc.).
- At least 2 acres (up to 1,000 trees) of eligible land on the property with a minimum of 0.2 acres (100 trees), and your land must not have been forest for at least 10 years.
- Commercial Christmas tree stock, fruit trees and shrubs, and native shrubs are not eligible.

**Questions? Soil and Water Conservation District (SWCD) staff will help interested landowners determine if they qualify. Each project will be evaluated by The Nature Conservancy and SWCD on an individual basis.*

Terms & Conditions:

Contract Length: No term

Program Benefits:

- Tree planting plan, trees, and tree protection are covered services

Program Terms:

- Work with a conservation service professional to create a tree planting plan for your property
- Must plant the trees within 7 days of pick up from tree sale
- Allow access for monitoring of tree survival
- Maintain the trees (for example, fixing tree tubes and mowing around the trees)

To Learn More:

If you live in Jefferson County or adjoining counties, get in touch with Jefferson County SWCD to get started: **(315) 782-2749** or info@jeffersoncountyswcd.org

If you live in Franklin County or adjoining counties, get in touch with Franklin County SWCD to get started: **(518) 651-2097** or fcswcd@fcswcd.org